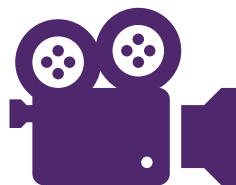


# THE ROAD AHEAD 2023 LAUNCH EVENT

25 JANUARY 2023

#RoadAhead

**NCO**  
CHAMPIONING  
VOLUNTARY  
ACTION



#RoadAhead

# **THE ROAD AHEAD 2023**

## **LAUNCH EVENT**

### **The Road Ahead 2023, an overview**

Alex Farrow, director of influencing and engagement, NCVO

### **Guest speaker reflections on key themes**

Charlotte Hill, chief executive, Felix Project

Zoe Amar, founder, Zoe Amar Digital

### **The Road Ahead 2023 Q&A**

#RoadAhead

# THE ROAD AHEAD 2023

ALEX FARROW

DIRECTOR OF INFLUENCING AND  
ENGAGEMENT, NCVO

#RoadAhead

# THE ROAD AHEAD

- Annual foresight publication
- Exploring the trends, challenges and opportunities facing the voluntary sector in the year ahead
- Five key themes explored
- Online calendar of events

# FIVE THEMES FOR 2023

1. The ongoing impact of cost of living
2. Supporting staff, trustees and volunteers
3. Keeping up the pace on equity, diversity and inclusion
4. Adapting to political change
5. Responding to new laws and regulations

# THE ONGOING IMPACT OF COST OF LIVING

- Cost of running a voluntary organisation will rise
- Income will be at risk
- Less public sector income
- Increasing demand from service users

## *Steps you can take*

- Check budgets are realistic
- Always focus on your public benefit
- Consider new collaborations or ways of working

# SUPPORTING STAFF, TRUSTEES AND VOLUNTEERS

- Recruiting staff may be challenging
- Pay will affect recruitment and retention
- Flexible working & supporting wellbeing is key

## *Steps you can take*

- Check pay, especially for the lowest paid
- Embed flexible & remote working
- Support & engage your volunteers



# KEEPING UP THE PACE ON EQUITY, DIVERSITY AND INCLUSION

- A remaining challenge for many organisations and communities
- Use new data to enrich your understanding
- Advocate for equity
- Reach new audiences

## *Steps you can take*

- Take stock of your progress & areas for development
- Ensure you report transparently
- Use the available data

# ADAPTING TO POLITICAL CHANGE

- Engaging with the current government
- Political parties are planning for the next election
- Restrictions on being heard
- Stay lawful

## *Steps you can take*

- Engage broadly with a range of political parties
- Ensure good governance oversight of risks
- Consider impact of new laws

# RESPONDING TO NEW LAWS AND REGULATIONS

- New guidance on charities investments due
- Range of new laws will impact charities big & small
- Get set for new reporting duties

## *Steps you can take*

- Stay up to date: sign up to our newsletter
- Plan ahead for new annual return questions
- Look out for our new campaign...

*A final thought...*

# THE ROAD AHEAD 2023

GUEST SPEAKER REFLECTIONS

CHARLOTTE HILL

CHIEF EXECUTIVE, THE FELIX PROJECT

#RoadAhead

# THE ROAD AHEAD 2023

## GUEST SPEAKER REFLECTIONS

ZOE AMAR

FOUNDER, ZOE AMAR DIGITAL

#RoadAhead

# THE ROAD AHEAD 2023

## GUEST SPEAKER REFLECTIONS: ZOE AMAR

- Cost of living. How can digital help us better understand donors, and increase fundraising?
- Remote/hybrid work. How do we know if we are doing it right?
- The changing digital landscape. How can charities get up to speed with compliance?

# THE ROAD AHEAD 2023

Q&A



#RoadAhead



# THE ROAD AHEAD 2023

## TOOLS, RESOURCES AND SUPPORT

1. [The ongoing impact of cost of living](#)
2. [Supporting staff, trustees and volunteers](#)
3. [Keeping up the pace on equity, diversity and inclusion](#)
4. [Adapting to political change](#)
5. [Responding to new laws and regulations](#)

New for The Road Ahead 2023:

[Dates for your diary](#)



# THE ROAD AHEAD 2023

## MEMBERSHIP OPPORTUNITIES

- [The Road Ahead: act today to thrive tomorrow](#)
  - Workshop and discussion
  - Wednesday 1<sup>st</sup> March, 10.00-11.30
- Let us help you make a bigger impact – [join NCVO](#)
  - Be part of our network of more than 17,000 organisations
  - Access member only resources, training and events discounts and member offers

# THE ROAD AHEAD 2023

## NCVO CONSULTANCY SUPPORT

Bespoke, tailored consultancy support in areas including:

- Evaluation and impact
  - Governance and trusteeship
  - Strategy and organisational development
  - Strategic volunteering
- 
- For more information and to get in touch
    - [NCVO Consultancy](#)

**THE ROAD AHEAD 2023**

**THANK YOU**

We're the membership community for charities, voluntary organisations and community groups in England. Together we champion voluntary action.

We've been here for over 100 years. We have over 17,000 members, made up of all causes, shapes and sizes. From big charities to local sports clubs.

Our members are at the heart of everything we do. We exist to make your life easier – so you can focus on changing people's lives and making our communities stronger and more resilient.

Search for NCVO membership

- Visit [www.ncvo.org.uk/join](http://www.ncvo.org.uk/join)
- Email [membership@ncvo.org.uk](mailto:membership@ncvo.org.uk)

